

**1ST ANNUAL PUBLIC HEALTH
CONFERENCE IN THE NORTH WEST**

**PUBLIC HEALTH DELIVERY:
MAKING IT HAPPEN**

18TH/19TH MARCH 2004

**LOW WOOD HOTEL
WINDERMERE
CUMBRIA**

1ST ANNUAL PUBLIC HEALTH CONFERENCE IN THE NORTH WEST
"PUBLIC HEALTH DELIVERY: MAKING IT HAPPEN"
18th/19th March 2004 at the Low Wood Hotel Windermere

Announcement, Programme, Registration and Call for Abstracts

All Public Health Professionals in the North West (including academic, local authority and voluntary sector) are invited to attend the first region-wide conference and submit abstracts for oral presentation and/or poster presentation.

Conference aim: to build capacity across the North West to work together to deliver improvements in the regions health.

Conference Objectives:

- 1) To consolidate regional understandings of roles and responsibilities for public health in the North West horizontally – across sectors and vertically- between levels.
- 2) To provide opportunities for informal networking and exchange of best practice across the regional public health system.
- 3) To model a region-wide 'Delivery Plan' for one key regional public health priority area.

The conference will cover all aspects of public health practice including academic and service based issues, health development, data and analysis, education, training and programme delivery. There will be two 'open workshop' streams during the conference. Participants from all public health related sectors and levels are invited to submit abstracts for workshops on the following (*public health competency*) themes:

- Promoting and protecting the populations Health and well-being
- Developing quality and risk management within an evaluative culture
- Collaborative working for health
- Developing health programmes and services and reducing inequalities
- Policy and Strategy development and implementation
- Working with and for communities
- Strategic leadership for Health
- Research and development
- Ethically managing self, people and resources (including education and continuing professional development)
- Surveillance and assessment of the populations health and well-being (including managing, analysing and interpreting information, knowledge and statistics)

If you would like to discuss the content of your workshop / abstract please contact either:

Dominic Harrison: NW Health Development Agency: 01524 812316
dominic@blueskies.enta.net

Cathy Wynne: GONW Department of Health: 0161 952 4430 cathy.wynne@doh.gsi.gov.uk

Gill Sadler: Cumbria and Lancashire PH Network: 01772 644459 gill.sadler@chorley-pct.nhs.uk

Abstracts should be sent to Roger Lincoln: r.lincoln@lancaster.ac.uk by **15th January 2004** in the format outlined in the 'guidelines for abstract submission' (*attached*).

The cost to attend this conference is £55 per day. This includes dinner on the 18th. Please refer to the Registration Form for further details.

PUBLIC HEALTH DELIVERY: MAKING IT HAPPEN

Conference programme - development and co-ordination

This conference programme was developed following consultation with a wide range of NHS and other sectoral partners.

The conference co-ordination team includes:

Professor John Ashton CBE

Dominic Harrison: Health Development Agency North West

Professor Dick Heller: University of Manchester

Cathy Wynne: GONW Department of Health

Gill Sadler: Cumbria and Lancashire Public Health Network

Dr Gary Cook: Stockport NHS Trust

Dr John Reid: Health Protection Agency

Pam Wright: Health Development Agency North West

Roger Lincoln: North West Regional CPD and Conference co-ordinator

Open Workshops (*stream 1 & 2*)

- Workshop 1 will be 18th March - 11.00am -12.30pm
- Workshop 2 will be 19th March - 2.40pm - 4.00pm
- Abstracts for open workshops (*stream 1 and 2*) should be submitted in the format detailed on the attached document 'guidelines for abstract submission'.
- Abstracts will be peer reviewed by the conference co-ordination team by the end of January 2004.
- Workshop presenters/facilitators may submit up to two abstracts but workshops/papers should not have been presented to a previous conference.
- All workshop presenters/facilitators are required to register as full fee-paying delegates at the fee of £55.00 per day attended.

Workshop (*stream 3*) – Obesity: Planning the North West Response -

This workshop will concentrate on one key regional public health challenge and ask participants to contribute to model a 'Regional Delivery Plan' by answering the question:

“what would each sector and level in the regional public health system need to do to tackle the challenge of this issue?”

Participants will be asked to identify actions against sectors and levels and make any other comments relevant to the delivery of public health improvement.

Conference Report

Presentations, abstracts of successful open workshop applicants, 'poster only' presentations accepted and the edited outcomes of the 'Obesity: Planning the North West Response' workshop (*stream 3*) will be published in a conference report which will be produced electronically (*in pdf*) and made available via the North West Public Health Observatory Website www.nwpho.org.uk.

PUBLIC HEALTH DELIVERY: MAKING IT HAPPEN

Programme

18th MARCH – DAY 1

10.00	Registration and coffee	
10.30	Opening address	Professor John Ashton CBE <i>Regional Director of Public Health</i>
11.00	Workshops Stream 1	
12.30	Lunch & Poster Presentation Review	
2.00	Health and Sustainable Economic Development and Regeneration	Steven Broomhead <i>Chief Executive North West Development Agency</i>
2.40	Workshop Stream 2	
4.00	Health & Regional Government	Steve Machin <i>Chief Executive North West Regional Assembly</i>
5.00	Tea	
5.15	Inequalities, Public Health and the Health Development Agency	Paul Streets <i>Chief Executive Health Development Agency</i>
5.40	PH Network group meetings that may include: Public Health Networks Health Protection Agency Network Regional Department of Health Team Academic Public Health Network UKPHA – North West Public Health Observatory Group Public Health NGO Sector meeting	
6.30	Networking Time & Poster Presentation Review	
7.30	Conference dinner <i>with after dinner speaker</i>	

19TH MARCH – DAY 2

08.45	Registration and coffee	
09.15	Key developments in Health Protection	Professor Qutub Syed <i>Regional Director Health Protection Agency North West</i>
	Obesity: The challenge in the North West	Dr Iain Buchan <i>Senior Lecturer in Public Health Informatics University of Manchester</i>
10.30	coffee	
10.50	Workshop 3 Obesity: Planning the North West Response	
12.30	Lunch & Poster Presentation Review	
2.00	Keynote speaker	Professor Sir Liam Donaldson <i>Chief Medical Officer</i>
3.00	Summary and comments on 'Obesity: Planning the North West Response' workshop	Professor John Ashton CBE <i>Regional Director of Public Health</i>
3.30	CLOSE	

Guidelines for Abstract Submission

The abstracts for the 'open workshops' and the 'poster only' submissions should be on a single sheet of A4 and the main body of the text should not exceed 230 words.

Abstracts should follow the following guidelines:

- Abstracts should be in Arial 11 point, fully justified with 1in /2.5cm margins all round
- The title should be in capital letters and bold type
- Authors' initials without degree; followed by surnames should appear below the title. Please underline the name of the author who will be presenting the work.
- The department, organisation and e-mail contact details should be listed next *in italics*
- The text should be in double line spacing

All abstracts should be submitted in the following format:

- Introduction, methods, results, discussion, references
- Please specify abbreviations
- Statistical methods, where appropriate should be clearly indicated
- Up to two references may be used, Vancouver style and in single spacing

Example of abstract layout:

TITLE IN CAPITALS AND BOLD

Authors' initials and name without degree; presenters name to be underlined

A. Author (1), B. Author (2) and C. Author (3)

(1) Department, Organisation, email address

(2) Department, Organisation, email address

(3) Department, Organisation, email address

In double line spacing:

Introduction

Methods

Results

Discussion

References – (Maximum of 2 references in Vancouver style)

Author(s), Title, Journal name, Publication date, Volume, Issue, Pages

- Please submit your abstract by e-mail to Roger Lincoln: r.lincoln@lancaster.ac.uk by **15th January 2004.**
- Attach the file in rich text format (rtf)
- An acknowledgement will be sent by mail
- In the text of the e-mail give the following information
 - o Name, job, title, address, contact telephone and e-mail address of presenting author.
 - o Indicate your preferred category of presentation – Workshop or 'Poster only'

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REGISTRATION INFORMATION and BOOKING FORM

The cost to attend this conference is:

£55 per person per day to attend the conference only and includes dinner on the 18th March if required.

£175 per person to attend both days with overnight accommodation and dinner on the 18th March and breakfast on the 19th March.

Please register me to attend the conference on:

- 18th March day only at a cost of £55
- 19th March day only at a cost of £55
- 18th and 19th March days only at a cost of £110
- 18th and 19th March with overnight accommodation at £175

If you are a day delegate only but require dinner on 18th March please tick

Name: **Title:**

Job title:

Address:

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Contact telephone number:

Email address:

Please make cheques payable to *Lancaster University*. If you wish us to send an invoice, please advise the invoice address (if different from above) and quote the Purchase Order number

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PLEASE ENSURE THAT THE INFORMATION PROVIDED HERE IS CORRECT

Please return this form to Roger Lincoln, North West Public Health CPD, Conference and Task Force Co-ordinator, Health Development Agency, Institute For Health Research, C Floor Bowland Tower East, Lancaster University, Lancaster LA1 4YT **by no later than Friday 27th February 2004.**

There will be no refund for cancellations but replacement delegates will be allowed.